



### HUGO DUNHILL MAILING LISTS

SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS  
11211 John Galt Boulevard Omaha, NE 68137  
Toll Free: 800-223-6454 www.hdml.com

DC Source - RV Owners

List: 6107-3

DC Source - RV Owners

Count: 20,800,070

42% Male      99% Zip + 4      11% Phones

The DC Source - RV Owners file is your best source for high-quality, up to date consumers that own an RV (Recreational Vehicle). These households own campers, motor homes, Winnebago's and trailers. Owning an RV provides a household with a second home on wheels.

This file of RV Owners reaches the outdoor adventurers who enjoy traveling. RV Owners set off on a road trip finding new destinations to explore in the outdoors. Most RV Owners travel with children or grandchildren and pets reflecting the family-friendly nature of RVing. RVing remains the least expensive mode of travel even when fuel prices increase.

Some other popular selects off the DC Source - RV Owners are: Interests - Fishing, Camping/Hiking, Boating/Sailing, Hunting/Shooting, Motorcycle Owners, income, age, gender, marital status and pet ownership.

Reach these RV Owners for offers on Seminars, Subscriptions, Books, and any other Consumer or Outdoor Related Offer.

The DC Source - RV Owners list is NCOA'd quarterly.

### State Counts

AK	85,144	HI	9,285	MI	1,451,069	NV	70,789	TN	645,008
AL	593,421	IA	339,906	MN	708,539	NY	1,861,200	TX	2,072,683
AR	128,698	ID	211,559	MO	657,003	OH	1,494,566	UT	338,552
AZ	504,064	IL	308,881	MS	316,007	OK	127,611	VA	168,138
CA	572,348	IN	221,491	MT	132,255	OR	468,002	VI	--
CO	694,132	KS	95,399	NC	277,037	PA	414,946	VT	25,462
CT	73,289	KY	479,455	ND	77,527	PR	--	WA	232,808
DC	2,554	LA	515,169	NE	210,989	RI	23,296	WI	751,080
DE	105,126	MA	129,157	NH	74,077	SC	133,309	WV	236,355
FL	1,818,966	MD	109,493	NJ	153,537	SD	103,936	WY	77,392
GA	212,588	ME	172,844	NM	53,927	<b>Total</b>	<b>20,800,070</b>		

### Pricing      25% Commission to Recognized Brokers

Base	\$ 80/M	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge		

### Contact

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