



DB Source - C-Level Executives

Count: 2,631,390

64% Male 100% Zip + 4 100% Phones 43% Fax Numbers

With a universe of 14 million businesses and 24 million executives, you now have the most comprehensive business information available. Hugo Dunhill Media is well recognized for its wide range of job titles -- over 200 are available.

Our DB Source database is multi-sourced using yellow pages and business white pages, along with annual reports, government data, business directories, corporate and executive registers and public records. In order to ensure accuracy, the file is then put through a telephone verification process to update and obtain additional information such as employee size, key contact name and primary SIC code.

The fact is that well-sourced, intelligently selected business lists and demographically rich databases are the most powerful tools for selling products and services in today's complex business environment. Reaching the right person with the right message is everything. Hugo Dunhill Media's DB Source database can do just that for you. We can help you locate new markets, identify new opportunities and build existing relationships.

The high-level executives in a corporation are usually called "C-level" or part of the "C-suite," referring to the 3-letter initials starting with "C" and ending with "O". The traditional titles are Chief Executive Officer (CEO), Chief Operations Officer (COO), Chief Financial Officer (CFO) and Chief Information Officer (CIO).

The Chief Executive Officer (CEO) of a corporation is the highest ranking management officer of a corporation and has final decisions over human, financial, environmental and technical operations of the corporation. Other corporate officers such as the COO, CFO, CIO, and division heads report to the CEO. Typically, the CEO has responsibilities as a communicator, decision maker, leader, and manager.

The Chief Financial Officer (CFO) is a corporate officer primarily responsible for managing the financial risks of the corporation. This CFO is also responsible for financial planning and record-keeping, as well as financial reporting to higher management. In some sectors the CFO is also responsible for analysis of data. The CFO typically reports to the CEO to the board of directors.

The Chief Information Officer (CIO) is a job title commonly given to the most senior executive in an enterprise responsible for the information technology and computer systems that support enterprise goals. The CIO generally reports to the CEO or COO.

The Chief Operating Officer (COO) is responsible for the daily operation of the company. The COO reports to the CEO. The COO role is highly contingent and situational, as the role changes from company to company and even from CEO to successor CEO within the same company.

Reach these C-Level Executives for offers on Seminars, Subscriptions, Books, Recruitment and any other business related offer.

The DB Source - C-Level Executives list is NCOA'd quarterly.

Selections by Job Title

Chief Executive Officer (CEO)	439,610
Chief Financial Officer (CFO)	59,823
Chief Information Officer (CIO)	300,453
Chief Operating Officer (COO)	1,831,504

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Selections by Employee Size

1-4	983,740
5-9	226,382
10-19	191,699
20-49	214,756
50-99	168,976
100-249	143,428
250-499	59,528
500-999	47,388
1000-4999	63,019
5000 & Over	5,905
None Listed	303,284

Selections by Sales Volume

No Sales Volume Available	524,544
Under \$999K	952,779
\$1MM-\$4.9MM	369,442
\$5MM-\$9.9MM	103,694
\$10MM-\$24.9MM	116,978
\$25MM-\$74.9MM	105,340
\$75MM-\$199.9MM	67,084
\$200MM-\$499.9MM	45,796
\$500MM-\$999.9MM	27,785
\$1 Billion & Over	91,439

Other Selections

SIC 2, 3, 4, 6 or 8 digit	N/C
Primary SIC	N/C
Executive - Top Contact Name	\$20/M
By Job Title	add \$5/M
Number of Employees	\$5/M
Sales Volume	\$5/M
Company HQ/Branch/Single Location	\$10/M
Branches & Franchises of Chain Operations	\$10/M
Includes by Type (McDonald's, Ford, etc)	
Importers/Exporters	\$5/M
Year Business Started	\$10/M

Further Selections - Inquire for Pricing

Home Based Businesses - Cottage Industry
 Minority Owned Businesses
 Minority Class
 Small Businesses
 Minority Owned Businesses
 Minority Class
 Women Owned Businesses



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List: 6093-2

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State Counts

AK	4,829	HI	7,767	MI	71,095	NV	15,099	TN	47,821
AL	29,392	IA	25,201	MN	44,278	NY	170,550	TX	180,101
AR	15,901	ID	9,940	MO	38,671	OH	82,859	UT	16,955
AZ	40,194	IL	122,633	MS	14,766	OK	23,132	VA	63,421
CA	289,183	IN	41,917	MT	6,625	OR	17,871	VI	1
CO	38,246	KS	19,577	NC	63,975	PA	109,969	VT	6,178
CT	37,351	KY	24,420	ND	4,806	PR	1	WA	49,423
DC	19,931	LA	25,573	NE	14,957	RI	8,894	WI	44,197
DE	6,531	MA	70,700	NH	11,318	SC	29,477	WV	8,186
FL	180,559	MD	54,399	NJ	77,692	SD	5,267	WY	4,027
GA	81,349	ME	9,297	NM	10,503	Total	2,631,390		

Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge	Fax Numbers	\$ 45/M

Contact

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