

**Periodical Publishers and Suppliers**

**Count: 62,834**

**45% Male      34% Female      98% Zip + 4      100% Phones      56% Fax Numbers**

This file features the key executives and professionals responsible for the content, production and circulation for the nation's leading magazines, newsletters, newspapers and periodicals. Selections are available by title and specialty.

Reach these periodical publishing professionals for offers on Seminars, Subscriptions, Books, Recruitment and any other publishing offer.

The Periodical Publishers and Suppliers list is NCOA'd quarterly.

**Selections by Title**

Administration	1,012	Government Affairs Manager	16
Board of Directors	605	Human Resources Administrator	851
Chairman	192	International Vice President	19
Chief Executive Officer	2,066	Manufacturing Vice President	100
Chief Financial Officer	354	Office Manager	1,298
Chief Information Officer	1,437	Other Managers	15,551
Chief Operating Officer	2,407	Owner	8,388
Controller	228	Partner	368
Development Director	137	Planning Manager	23
Director	2,883	President	1,627
Editor	4,407	Public Relations Manager	132
Executive Director	258	Purchasing Director/Agent	275
Executive Vice President	212	Technical Director	149
Financial Manager	1,942	Vice President of Marketing	2,140
General Counsel	115	Vice President of Sales	2,711
General Manager	357		

**Selections by Specialty**

Bibles Stores	769
Book Dealers Wholesale	2,398
Book Stores	21,578
Books/Periodicals & Newspapers - Wholesale	1,744
Books - School & Textbooks Stores	177
Business Publications Wholesale	31
Christian Books & Supplies Stores	422
Comic Bookstores	1,648
Internet Newsletter Mfg	19
Law Bookstores	107
Magazine Publishing	8,443
News Publications - Trade or Association Mfg	283
Newsletters Mfg	321
Newspaper Distributors Wholesale	1,152
Online Publications	95
Periodicals - Publishing or Publishing & Printing	9,757
Publishers - Magazine Mfg	4,802
Publishers - Periodical Mfg	8,601
Self-Help Books, Tapes Stores	16
Trade Journal Publishing	425



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**Periodical Publishers and Suppliers**

**List: 1342-3**

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**Selections by Employee Size**

1-4	13,472
5-9	6,278
10-19	15,340
20-49	7,852
50-99	8,775
100-249	5,467
250-499	2,811
500-999	1,373
1000-4999	1,299
5000 & Over	52

**Selections by Sales Volume**

Under \$999K	14,516
\$1MM-\$4.9MM	18,655
\$5MM-\$9.9MM	6,890
\$10MM-\$24.9MM	5,709
\$25MM-\$74.9MM	8,638
\$75MM-\$199.9MM	2,756
\$200MM-\$499.9MM	1,330
\$500MM-\$999.9MM	204
\$1 Billion & Over	1,025

**State Counts**

<b>AK</b>	132	<b>HI</b>	153	<b>MI</b>	1,788	<b>NV</b>	287	<b>TN</b>	1,226
<b>AL</b>	914	<b>IA</b>	709	<b>MN</b>	1,562	<b>NY</b>	7,338	<b>TX</b>	3,924
<b>AR</b>	379	<b>ID</b>	379	<b>MO</b>	1,538	<b>OH</b>	2,585	<b>UT</b>	369
<b>AZ</b>	670	<b>IL</b>	3,235	<b>MS</b>	256	<b>OK</b>	628	<b>VA</b>	2,229
<b>CA</b>	5,887	<b>IN</b>	915	<b>MT</b>	177	<b>OR</b>	1,141	<b>VI</b>	--
<b>CO</b>	966	<b>KS</b>	538	<b>NC</b>	1,194	<b>PA</b>	2,718	<b>VT</b>	298
<b>CT</b>	609	<b>KY</b>	654	<b>ND</b>	169	<b>PR</b>	--	<b>WA</b>	1,388
<b>DC</b>	1,088	<b>LA</b>	391	<b>NE</b>	374	<b>RI</b>	200	<b>WI</b>	1,472
<b>DE</b>	84	<b>MA</b>	2,101	<b>NH</b>	559	<b>SC</b>	499	<b>WV</b>	191
<b>FL</b>	3,138	<b>MD</b>	1,234	<b>NJ</b>	2,390	<b>SD</b>	114	<b>WY</b>	124
<b>GA</b>	1,223	<b>ME</b>	370	<b>NM</b>	327	<b>Total</b>	<b>62,834</b>		

**Contact**

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