



**HUGO DUNHILL MEDIA**

SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS  
11211 John Galt Boulevard Omaha, NE 68137  
Toll Free: 800-223-6454 www.hdml.com

**Firefighters**

**List: 6119-5**

**Firefighters**

**Count: 25,779**

**86% Male      99% Zip + 4      54% Phones**

Firefighters help protect the public against fire dangers by responding to fires and a variety of other emergencies. In addition to putting out fires, they are frequently the first emergency personnel at the scene of a traffic accident or medical emergency and may be called upon to treat injuries or perform other vital functions. Fighting fires is dangerous and complex therefore requires organization and teamwork.

When they aren't responding to fires and other emergencies, firefighters clean and maintain equipment, study fire science and fire fighting techniques, conduct practice drills and fire inspections, and participate in physical fitness activities.

Firefighters work in a variety of settings, including metropolitan areas, rural areas with grasslands and forests, airports, chemical plants and other industrial sites.

Firefighters spend much of their time at fire stations, which are usually similar to dormitories. When an alarm sounds, fire fighters respond, regardless of the weather or hour. Firefighting involves the risk of death or injury from floors caving in, walls toppling, traffic accidents, and exposure to flames and smoke. Firefighters also may come into contact with poisonous, flammable, or explosive gases and chemicals and radioactive materials, which may have immediate or long-term effects on their health. For these reasons, they must wear protective gear that can be very heavy and hot.

Reach these Firefighters for offers on Seminars, Subscriptions, Books, Recruitment and any other emergency/fire related offer.

The Firefighters list is NCOA'd quarterly.

**Pricing      25% Commission to Recognized Brokers**

<b>Base</b>	<b>\$ 80/M</b>	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge		

**Contact**

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