



**HUGO DUNHILL MAILING LISTS**  
 SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS  
 11211 John Galt Boulevard Omaha, NE 68137  
 Toll Free: 800-223-6454 www.hdml.com

**DC Source - Motorcycle Owners**

**List: 6113-3**

**DC Source - Motorcycle Owners**

**Count: 11,239,070**

**44% Male      99% Zip + 4      11% Phones**

The DC Source - Motorcycle Owners file is your best source for high-quality, up to date consumers that own a motorcycle. Motorcycle riders are free spirits that enjoy the wind in their hair and traveling the open roads of America.

Motorcycle owners typically personalize their bikes to meet their specific taste, therefore most motorcycles are unique. Some motorcyclists attend bike shows, annual rallies and are members of a motorcycle club.

Often called 'easy riders', motorcycle owners enjoy the freedom of the outdoors and the DC Source - Motorcycle Owners list allows you to reach these freedom riders.

Some other popular selects off the DC Source - Motorcycle Owners are: Interests - Fishing, Camping/Hiking, Boating/Sailing, Hunting/Shooting, RV Owners, income, age, gender, marital status and pet ownership.

Reach these Motorcycle Owners for offers on Seminars, Subscriptions, Books, and any other Consumer or Outdoor Related Offer.

The DC Source - Motorcycle Owners list is NCOA'd quarterly.

**State Counts**

<b>AK</b> 46,808	<b>HI</b> 13,972	<b>MI</b> 673,001	<b>NV</b> 78,411	<b>TN</b> 317,264
<b>AL</b> 187,043	<b>IA</b> 215,898	<b>MN</b> 351,911	<b>NY</b> 614,377	<b>TX</b> 853,674
<b>AR</b> 96,468	<b>ID</b> 139,534	<b>MO</b> 312,398	<b>OH</b> 837,506	<b>UT</b> 201,178
<b>AZ</b> 200,684	<b>IL</b> 454,762	<b>MS</b> 139,919	<b>OK</b> 111,128	<b>VA</b> 168,216
<b>CA</b> 504,935	<b>IN</b> 239,796	<b>MT</b> 88,356	<b>OR</b> 193,733	<b>VI</b> --
<b>CO</b> 243,195	<b>KS</b> 93,520	<b>NC</b> 275,979	<b>PA</b> 428,444	<b>VT</b> 24,899
<b>CT</b> 89,019	<b>KY</b> 238,569	<b>ND</b> 50,723	<b>PR</b> --	<b>WA</b> 170,365
<b>DC</b> 3,328	<b>LA</b> 252,294	<b>NE</b> 75,414	<b>RI</b> 26,389	<b>WI</b> 422,645
<b>DE</b> 35,645	<b>MA</b> 222,864	<b>NH</b> 59,605	<b>SC</b> 120,108	<b>WV</b> 120,053
<b>FL</b> 551,336	<b>MD</b> 109,389	<b>NJ</b> 155,469	<b>SD</b> 68,891	<b>WY</b> 43,045
<b>GA</b> 187,214	<b>ME</b> 85,142	<b>NM</b> 44,546	<b>Total</b> <b>11,239,070</b>	

**Pricing      25% Commission to Recognized Brokers**

<b>Base</b> \$ <b>80/M</b>	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order \$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use \$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set \$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges \$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort \$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select \$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code \$ 3/M	Zip + 4	No Charge		

**Contact**

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