



HUGO DUNHILL MEDIA

SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS
11211 John Galt Boulevard Omaha, NE 68137
Toll Free: 800-223-6454 www.hdml.com

DB Source - Presidents

List: 6092-2

DB Source – Presidents

Count: 1,518,364

78% Male 100% Zip + 4 100% Phones 49% Fax Numbers

With a universe of 14 million businesses and 24 million executives, you now have the most comprehensive business information available. Hugo Dunhill Media is well recognized for its wide range of job titles -- over 200 are available.

Our DB Source database is multi-sourced using yellow pages and business white pages, along with annual reports, government data, business directories, corporate and executive registers and public records. In order to ensure accuracy, the file is then put through a telephone verification process to update and obtain additional information such as employee size, key contact name and primary SIC code.

The fact is that well-sourced, intelligently selected business lists and demographically rich databases are the most powerful tools for selling products and services in today's complex business environment. Reaching the right person with the right message is everything. Hugo Dunhill Media's DB Source database can do just that for you. We can help you locate new markets, identify new opportunities and build existing relationships.

The company president's primary job responsibilities are to ensure that all lines of business within an organization are running efficiently and within the budget set forth by the CEO, board of directors and finance director. A company president generally works with mid-to senior-level managers to devise a strategic plan that will generate revenues, create new opportunities for business and help the company to remain competitive in the marketplace. Other responsibilities include overseeing a company's investor relations department, shareholder and public communications, financial statements, analyst conference calls, creating company and performance objectives, evaluating high or low-performing businesses and teams, appearing in news media to proactively represent the company, attending congressional and other legislative or public policy hearings, participating in special events for philanthropic purposes or to generate new business with clients and having a strong managerial presence of overseas operations.

Reach these Presidents for offers on Seminars, Subscriptions, Books, Recruitment and any other business-related offer.

The DB Source - Presidents list is NCOA'd quarterly.

Selections by Employee Size

1-4	551,307
5-9	258,210
10-19	205,743
20-49	166,777
50-99	76,722
100-249	37,634
250-499	10,411
500-999	5,438
1000-4999	4,650
5000 & Over	468
None Listed	69,465

Selections by Sales Volume

No Sales Volume Available	73,842
Under \$999K	508,787
\$1MM-\$4.9MM	494,778
\$5MM-\$9.9MM	122,957
\$10MM-\$24.9MM	93,955
\$25MM-\$74.9MM	49,668
\$75MM-\$199.9MM	17,687
\$200MM-\$499.9MM	7,958
\$500MM-\$999.9MM	3,687
\$1 Billion & Over	8,919



HUGO DUNHILL MEDIA

SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS
11211 John Galt Boulevard Omaha, NE 68137
Toll Free: 800-223-6454 www.hdml.com

DB Source - Presidents

List: 6092-2

DB Source – Presidents

Count: 1,518,364

Other Selections

SIC 2, 3, 4, 6 or 8 digit	N/C
Primary SIC	N/C
Executive - Top Contact Name	\$20/M
By Job Title	add \$5/M
Number of Employees	\$5/M
Sales Volume	\$5/M
Company HQ/Branch/Single Location	\$10/M
Branches & Franchises of Chain Operations	\$10/M
Includes by Type (McDonald's, Ford, etc)	
Importers/Exporters	\$5/M
Year Business Started	\$10/M

Further Selections - Inquire for Pricing

- Home Based Businesses - Cottage Industry
- Minority Owned Businesses
 - Minority Class
- Small Businesses
- Minority Owned Businesses
 - Minority Class
- Women Owned Businesses

State Counts

AK	3,158	HI	5,945	MI	49,017	NV	9,297	TN	20,906
AL	17,584	IA	14,417	MN	26,530	NY	105,838	TX	80,069
AR	10,366	ID	6,004	MO	24,215	OH	53,810	UT	9,951
AZ	20,292	IL	65,895	MS	9,259	OK	13,679	VA	37,291
CA	147,764	IN	27,629	MT	5,703	OR	17,929	VI	--
CO	25,404	KS	11,749	NC	37,983	PA	56,181	VT	3,755
CT	19,099	KY	14,972	ND	3,652	PR	--	WA	26,392
DC	5,161	LA	15,986	NE	9,277	RI	6,763	WI	27,072
DE	4,377	MA	39,386	NH	6,732	SC	16,018	WV	5,430
FL	129,351	MD	27,451	NJ	48,359	SD	4,101	WY	2,983
GA	43,217	ME	6,094	NM	7,332	Total	1,518,364		

Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge	Fax Numbers	\$ 45/M

Contact

Tel: 800-223-6454 Email: counts@hdml.com