



HUGO DUNHILL MEDIA

SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS
11211 John Galt Boulevard Omaha, NE 68137
Toll Free: 800-223-6454 www.hdml.com

DB Source - Business Owners

List: 6091-2

DB Source - Business Owners

Count: 2,679,380

70% Male 100% Zip + 4 100% Phones 24% Fax Numbers

With a universe of 14 million businesses and 24 million executives, you now have the most comprehensive business information available. Hugo Dunhill Media is well recognized for its wide range of job titles -- over 200 are available.

Our DB Source database is multi-sourced using yellow pages and business white pages, along with annual reports, government data, business directories, corporate and executive registers and public records. In order to ensure accuracy, the file is then put through a telephone verification process to update and obtain additional information such as employee size, key contact name and primary SIC code.

The fact is that well-sourced, intelligently selected business lists and demographically rich databases are the most powerful tools for selling products and services in today's complex business environment. Reaching the right person with the right message is everything. Hugo Dunhill Media's DB Source database can do just that for you. We can help you locate new markets, identify new opportunities and build existing relationships

Business Owners communicate their goals for the success of their company to their employees. They work with all aspects of the company and in all departments. Business Owners keep track of cash inflow and outflow, liabilities and assets. Business Owners are the top key decision makers in a company whether it is small or large.

Reach these Business Owners for offers on Seminars, Subscriptions, Books, Recruitment and any other business related offer.

The DB Source - Business Owners list is NCOA'd quarterly.

Selections by Employee Size

1-4	1,590,804
5-9	376,919
10-19	220,533
20-49	122,496
50-99	38,249
100-249	10,984
250-499	2,091
500-999	1,081
1000-4999	1,222
5000 & Over	202
None Listed	78,253

Selections by Sales Volume

No Sales Volume Available	67,464
Under \$999K	1,617,431
\$1MM-\$4.9MM	610,365
\$5MM-\$9.9MM	82,825
\$10MM-\$24.9MM	41,595
\$25MM-\$74.9MM	14,693
\$75MM-\$199.9MM	3,938
\$200MM-\$499.9MM	1,671
\$500MM-\$999.9MM	935
\$1 Billion & Over	1,917

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Other Selections

SIC 2, 3, 4, 6 or 8 digit	N/C
Primary SIC	N/C
Executive - Top Contact Name	\$20/M
By Job Title	add \$5/M
Number of Employees	\$5/M
Sales Volume	\$5/M
Company HQ/Branch/Single Location	\$10/M
Branches & Franchises of Chain Operations	\$10/M
Includes by Type (McDonald's, Ford, etc.)	
Importers/Exporters	\$5/M
Year Business Started	\$10/M

Further Selections - Inquire for Pricing

Home Based Businesses - Cottage Industry
 Minority Owned Businesses
 Minority Class
 Small Businesses
 Minority Owned Businesses
 Minority Class
 Women Owned Businesses

State Counts

AK	7,488	HI	10,211	MI	82,608	NV	15,212	TN	50,086
AL	35,044	IA	31,377	MN	44,262	NY	144,820	TX	173,491
AR	23,823	ID	13,712	MO	47,872	OH	85,472	UT	15,761
AZ	35,156	IL	95,111	MS	21,406	OK	31,888	VA	52,352
CA	332,406	IN	46,837	MT	11,701	OR	35,565	VI	1
CO	399,938	KS	26,712	NC	71,786	PA	108,387	VT	6,658
CT	34,001	KY	311,104	ND	7,365	PR	--	WA	52,366
DC	4,781	LA	36,739	NE	18,462	RI	9,740	WI	51,651
DE	5,944	MA	65,777	NH	13,159	SC	34,731	WV	11,251
FL	144,177	MD	39,597	NJ	71,797	SD	9,056	WY	6,269
GA	69,589	ME	13,745	NM	14,390	Total	2,679,380		

Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge	Fax Numbers	\$ 45/M

Contact

Tel: 800-223-6454 Email: counts@hdml.com