



Advertising Agencies Executives

Count: 134,386

47% Male 35% Female 100% Zip + 4 100% Phones 72% Fax Numbers

This file consists of leading advertising executives. These executives are responsible for creating and implementing the world's most sophisticated and effective state-of-the-art advertising campaigns.

These are ideal prospects for presentation software and media-related books and seminars.

Selections by Job Title

Account Executive	3,846	Manager Information Services	1,600
Account Supervisor	2,074	Managing Director	393
Administration	1,857	Managing Partner	134
Administrative/Director/Manager	626	Manufacturing Vice President	133
Artistic Manager	2,747	Marketing-Sales Manager	683
Assistants	1,745	Media Buyer	348
Associate	1,070	Network Manager/Director/VP	219
Attorney	126	Office Manager	522
Board of Directors	432	Operations Manager	1,511
Business Manager	246	Other Managers	6,674
Chairman	534	Owner	11,306
Chief Accountant	196	Partner	1,652
Chief Executive Officer	3,615	Personnel Director	206
Chief Financial Officer	1,126	Planning Manager	141
Chief Information Officer	968	President	5,551
Chief Operating Officer	2,160	Product Manager	102
Consultant	438	Production Manager	865
Controller	626	Program Director	101
Coordinator	923	Project Manager	598
Corporate Communications Manager	197	Public Relations Manager	762
Customer Affairs Manager	197	Publisher	1,243
Design Engineer	1,644	Purchasing Director/Agent	555
Development Director	685	Representative	210
Director	4,083	Research Director	387
Editor	2,221	Sales Manager	3,061
Executive Director	372	Secretary	266
Executive Vice President	1,412	Senior Vice President	1,592
Finance Manager	1,021	System Manager	497
Financial Manager	1,579	Technical Director	435
General Counsel	100	Treasurer	168
General Manager	605	Vice President of Marketing	5,443
Human Resources Administrator	2,218	Vice President of Sales	2,216
International Vice President	123	Vice President	5,671
Internet Support	246	Webmaster	330

Selections by Employee Size

1-4	13,948
5-9	11,848
10-19	27,678
20-49	22,867
50-99	18,256
100-249	20,693
250-499	10,303
500-999	5,474
1000-4999	2,428
5000 & Over	834



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Advertising Agencies Executives

List: 1362-3

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Selections by Sales Volume

Under \$999K	15,699
\$1MM-\$4.9MM	45,264
\$5MM-\$9.9MM	16,031
\$10MM-\$24.9MM	23,040
\$25MM-\$74.9MM	16,204
\$75MM-\$199.9MM	8,082
\$200MM-\$499.9MM	4,494
\$500MM-\$999.9MM	1,205
\$1 Billion & Over	2,297

State Counts

AK	334	HI	398	MI	3,911	NV	996	TN	1,926
AL	1,288	IA	1,428	MN	3,410	NY	16,653	TX	8,254
AR	861	ID	465	MO	3,080	OH	4,841	UT	1,312
AZ	1,595	IL	7,852	MS	601	OK	837	VA	2,541
CA	15,951	IN	1,823	MT	360	OR	1,902	VI	--
CO	2,800	KS	1,512	NC	3,369	PA	6,212	VT	335
CT	2,106	KY	1,129	ND	299	PR	--	WA	2,240
DC	776	LA	1,181	NE	973	RI	330	WI	2,940
DE	225	MA	4,610	NH	511	SC	1,409	WV	333
FL	6,599	MD	2,028	NJ	4,316	SD	466	WY	209
GA	3,654	ME	577	NM	628	Total	134,386		

Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge	Fax Numbers	\$ 45/M

Contact

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