

**Allied Healthcare Professionals****Count: 4,050,342**

Hugo Dunhill's *Allied Healthcare Professionals* database includes Nurse Practitioners, Physician and Nurse Assistants, Therapists, Chiropractors, Psychologists, Optometrists, Radiological Technologists, Nutritionists/Dietitians in addition to other allied healthcare professionals. These professionals perform a number of roles maintain the healthcare system and must meet national certification and continuing education requirements. The Allied Healthcare Professionals database reaches professionals at a residential address, where correspondence can be received in confidence.

These in-demand professionals are excellent prospects for the following offers: certification and training, seminars, continuing education, recruitment, trade shows, work related literature, publications, associations, uniforms, work supplies, insurance, vacations, credit card, food and wine offers.

**Postal, Telemarketing, Email and Fax data available!****Selections by Profession -**

Acupuncturists	13,786
Certified Nurse Assistants	1,530,612
Chiropractors	55,244
Clinical Lab Scientists & Professionals	25,945
Dietitians/Nutritionists	56,028
Dental Hygienists & Dental Assistants	233,481
Emergency Medical Technicians (EMT's)	11,031
Experimental Biologists	28,278
Massage Therapists	82,476
Medical Office Managers	174,366
Microbiologists	28,465
Nurse Practitioners by Specialty	111,211
Occupational Therapists	95,765
Occupational Therapy Assistants	27,492
Ophthalmologists	22,063
Optometrists	35,523
Pharmacists	247,196
Pharmaceutical Technicians	85,164
Physician Assistants	18,864
Physician Assistants by Specialty	40,599
Physical Therapists	225,707
Physical Therapy Assistants	68,588
Podiatrists	18,593
Psychologists	78,523
Radiological Technologists	213,019
Respiratory Therapists	123,772
Respiratory Therapy Assistants	29,925
Social Workers	214,472
Speech & Hearing Therapists	83,297
Speech & Hearing Therapy Assistants	1,667
Veterinarians	69,190



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**Allied Healthcare Professionals**

**List: 4080-9**

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**Also available from Hugo Dunhill -**

AMA Physicians	847,477
Doctors Masterfile	842,313
Dentists	156,665
Drug Prescribers	1,195,527
Hospital Personnel	96,171
Nurses	3,706,961

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**Additional Information** - Base price includes transmission. Approval of e-mail piece required. Average broadcast turn-around is 2-4 business days after receipt of e-mail creative and approval of test blasts. Database Suppression is available.

**Contact**

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