

**eMed Advantage Registered Nurses by Specialty Email Addresses**

**Count: 2,706,939**

Hugo Dunhill Mailing Lists offers the most accurate database of Registered Nurses emails anywhere. The eMed Advantage Registered Nurses by Specialty Email Addresses database is a highly targeted list of Registered Nurses at their email addresses, by specialty. These permission-based emails allow nurse recruiters, healthcare marketers, and direct marketers to reach Registered Nurses at their email address. The eMed Advantage Registered Nurses by Specialty Email Addresses list is a 'can-spam compliant', 'email opt-in' database. Reach Registered Nurses faster and more affordably with these fresh, verified email addresses! Target all Registered Nurses for surveys, recruitment, e-details and product messages!

**Selections by Specialty**

Acute Care	17,015
Administrators Hospital	5,947
Adolescent Medicine	53,773
Adult Care	51,075
Advance Practice	22,452
AIDS/HIV	11,831
Allergy	49,107
Anesthetists Certified (CRNA)	32,899
Anticoagulant	19,481
APN (Advanced Practical Nurse)	13,153
Assisted Living	22,104
Asthma	19,539
Bariatric	16,681
Behavioral Health	52,798
BSN Degree (Bachelor of Science and Nursing)	595,626
Burn Care	67,129
Call Back	71,802
Catheters	
Cardiac Lab	23,307
Cardiac	8,248
Discharge	5,079
Emergency Room	10,894
Cardiology	79,547
Cardiovascular	34,502
Care	87,940
CCICU	62,037
CCU	37,138
Child Psychiatry	13,752
Clinical Nursing Specialists	66,529
Cosmetic Surgery	50,365
Consumer Health	11,570
Critical Care	47,634
CVOR (Cardiovascular Operating Room Nursing)	39,604
Dermatology	19,016
Dermatology Surgery	7,082
Diabetes	34,525
Dialysis	15,955
Discharge Management	14,415
Drug & Alcohol	10,012
Elderly	87,468
Emergency Care	35,489
Emergency Room	74,683
Endocrinology	13,136
Eye Care Industry	13,298
Eye, Ear, Nose & Throat	10,603

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**Selections by Specialty - (Continued)**

Family Medicine	73,292
Flight	35,769
Floor Hospital	300,153
Gastroenterology	26,632
General Practice	75,296
General Surgery	143,894
Genetics	9,073
Geriatric Care	25,768
Healthcare	98,740
Hematology	24,625
Hepatology	19,072
Home Health Care	76,541
Hospice	43,255
Hygienists	23,330
ICU	74,137
ICU Surgical	75,446
Immunology	20,494
Inpatient Obstetrics	26,442
Infectious Disease	34,395
Informatics	15,649
Infusion	35,439
Internal Medicine	30,831
IV Therapy	37,240
L&D (Labor & Delivery)	83,689
Long Term Care	46,480
Mail Order Buyers	741,504
Maternity	68,628
Medical/Surgery	54,249
Medicine Assistant	15,023
Midwife Nurses	33,287
Neonatal	18,101
Nephrology	14,254
Neurology	19,886
Neuroscience	17,102
NICU (Neonatal Intensive Care Unit)	30,881
Nurse Anesthetist	21,654
Nursing Home	213,245
Ob/Gyn	42,876
Occupational Health	22,763
Occupational Medicine	8,685
Oncology	48,249
Oncology/Hematology	40,358
Oncology/Radiation	18,471
Operating Room	75,538
Ophthalmology	25,454
Optometrist	16,889
Orthopedics	45,519
Orthopedic Surgery	31,682
Otolaryngology	10,168
PACU (Post Anesthesia Recovery Unit)	27,464
Palliative Care	35,537
Pathology	21,677
Pediatrics	
Critical Care	30,733
Endocrinology	9,936
Nephrology	10,973
Oncology	16,858
Telemetry	25,342
Perinatal	33,589
Peri-Operative	28,805
Pharmacology	11,113
Post Operative	23,295
Psychiatric	
General	42,169
Adult Care	20,238
Behavior	10,532
Child	24,088
Geriatric	20,238
Public Health	59,900



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**Selections by Specialty - (Continued)**

Pulmonary	5,806
Radiology	14,737
Rehabilitation	12,181
Reproductive Endocrinologists	32,362
Respiratory	17,840
Rheumatology	12,701
School Nurse	10,018
Stroke (SCRN)	44,494
Surgical	
Medical	54,299
ICU	75,416
Plastic	21,180
Telemetry	32,010
Transfusion	7,793
Transitional Care	9,405
Trauma Care	41,117
Transplants	10,014
Travel	32,662
Urology	42,490
Vascular Care	41,340
Women's Health	31,279
Wound Care	58,911
Wound Ostomy	18,532

**State Counts**

<b>AK</b>	4,927	<b>HI</b>	2,994	<b>MI</b>	41,606	<b>NV</b>	10,641	<b>TN</b>	23,448
<b>AL</b>	6,421	<b>IA</b>	19,686	<b>MN</b>	23,703	<b>NY</b>	388,123	<b>TX</b>	316,243
<b>AR</b>	7,973	<b>ID</b>	10,436	<b>MO</b>	34,937	<b>OH</b>	49,345	<b>UT</b>	17,510
<b>AZ</b>	9,342	<b>IL</b>	87,529	<b>MS</b>	14,880	<b>OK</b>	13,658	<b>VA</b>	29,358
<b>CA</b>	466,128	<b>IN</b>	78,375	<b>MT</b>	9,573	<b>OR</b>	29,563	<b>VI</b>	516
<b>CO</b>	12,458	<b>KS</b>	10,016	<b>NC</b>	27,149	<b>PA</b>	78,971	<b>VT</b>	12,429
<b>CT</b>	70,989	<b>KY</b>	12,785	<b>ND</b>	11,399	<b>PR</b>	3,306	<b>WA</b>	61,369
<b>DC</b>	856	<b>LA</b>	15,270	<b>NE</b>	11,726	<b>RI</b>	17,753	<b>WI</b>	30,537
<b>DE</b>	1,366	<b>MA</b>	70,312	<b>NH</b>	14,308	<b>SC</b>	26,471	<b>WV</b>	12,343
<b>FL</b>	160,049	<b>MD</b>	25,249	<b>NJ</b>	249,621	<b>SD</b>	12,245	<b>WY</b>	9,839
<b>GA</b>	21,397	<b>ME</b>	11,180	<b>NM</b>	18,631	<b>Total</b>	<b>2,706,939</b>		

**Pricing 25% Commission to Recognized Brokers**

<b>Base</b>	<b>\$ 200/M</b>
Minimum Order	5,000 names
Email Transmission	No Charge
2 <sup>nd</sup> Email Transmission - Same Creative	\$ 150/M
3 <sup>rd</sup> Email Transmission - Same Creative	\$ 125/M
Personalization	\$ 200/F
Suppress Client File	\$ 200/F
Image Hosting	\$ 150 each Image
3 or More Tests	\$ 200 each
Reporting - Clicks and Opens	No Charge

**Additional Information** - Base price includes transmission. Approval of e-mail piece required. Average broadcast turn-around is 2-4 business days after receipt of e-mail creative and approval of test blasts.

**Contact**

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