

Lawyers Masterfile**Count: 791,481****Emails: 177,709****69% Male 98% Zip + 4 28% Phones 27% Fax Numbers 22% Email Records**

This is the most comprehensive, 100% compiled Lawyers file available today. This file includes sole practitioners and lawyers in law firms. Selections are available by job function, specialty and firm size. Lawyers are among the highest paid and skilled professionals available. They are often decisive, mail responsive and high-end consumers.

Selections by Job Function

Associate	118,930
Attorney	15,598
Counsel	16,053
General Counsel	83
Managing Partner	4,472
Member	285,306
Of Counsel	21,548
Paralegal	7
Partner	88,659
Principal	11,890
Senior Associate	1,975
Shareholder	19,617

Selections by Lawyer Specialty

Administrative Law	17,196
Admiralty & Maritime Law	3,760
Alternative Dispute Resolution - Arbitration	16,921
Antitrust & Trade Regulation	20,447
Appellate Practice	18,456
Bankruptcy	28,566
Business Law	81,134
Civil Practice	62,088
Civil Rights	3,867
Class Actions	6,668
Collections	7,313
Commercial Law	69,433
Construction Law	23,864
Contracts	14,299
Corporate Law	57,484
Criminal Law	69,586
Debtor & Creditor	19,369
Divorce	12,755
Education	5,878
Employee Benefits	24,558
Energy	12,350
Entertainment & the Arts	9,541
Environmental Law	17,224
Family Law	62,060
Finance	35,339
General Practice	35,645
Government	26,693
Health Care	47,415
Insurance	48,560
Insurance Defense	21,701
Intellectual Property/Copyright/Patent	30,332
International Law	10,249
Labor & Employment	63,094
Legal Ethics & Professional Responsibility	3,223
Litigation	189,723
Medical Malpractice	19,834
Mergers, Acquisitions & Divestitures	15,904
Negligence	10,045
Personal Injury	75,255
Probate/Estate/Wills	127,416



AAA - Lawyers Masterfile

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Selections by Lawyer Specialty - Continued

Products Liability	36,004
Professional Liability	7,649
Real Estate	97,008
Securities	22,107
Social Security	5,031
Taxation	25,958
Technology & Science	11,667
Torts	16,770
Transportation	24,548
Zoning, Planning & Land Use	13,106
Immigration & Naturalization	8,976

Selections by Firm Size

Sole Practitioner	341,368
2-4	135,874
5-9	72,246
10-19	60,611
20-49	69,245
50-99	43,541
100-499	62,484
500-999	6,112

Selections by Type of Address

Business Address	592,299
3-Line Address	199,182

State Counts

AK	1,629	HI	2,768	MI	23,406	NV	5,982	TN	12,031
AL	10,155	IA	4,239	MN	13,347	NY	85,911	TX	53,803
AR	3,577	ID	2,920	MO	13,312	OH	23,241	UT	4,305
AZ	10,117	IL	37,234	MS	5,993	OK	7,971	VA	16,521
CA	106,726	IN	9,888	MT	2,314	OR	8,795	VI	219
CO	13,040	KS	4,514	NC	19,766	PA	30,592	VT	1,429
CT	10,821	KY	9,142	ND	11	PR	1,364	WA	19,467
DC	22,286	LA	11,978	NE	3,134	RI	3,398	WI	9,482
DE	2,208	MA	31,024	NH	2,448	SC	8,619	WV	3,524
FL	46,391	MD	13,115	NJ	23,730	SD	1,108	WY	1,277
GA	24,297	ME	2,822	NM	4,090	Total	791,481		

Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge	Fax Numbers	\$ 45/M
Email Records	\$350/M, min. 5000				

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