

**Corporate Public Affairs Executives**

**10,834**

**63% Male                      95% Zip + 4                      99% Phones                      85% Fax Numbers**

These executives represent the nation's leading companies engaged in public affairs activities such as establishing political action committees, information centers, and philanthropic enterprises. This file includes 1,612 lobbyists. They are also responsible for internal communication with employees and stockholders, and external communication with consumers, the media, government and the public.

**Selections by Title/Job Function**

President	939
Chief Executive Officer	459
Chairman	853
Vice President	273
General Counsel	167
Treasurer	481
Financial Manager	116
Investor Relations Manager	772
Media Relations Manager	345
Public Relations Manager	710
Corporate Communications Manager	1,304
Corporate Affairs Manager	1,115
Public Affairs Manager	596
Government Affairs Manager	1,797
Human Resources Administrator	822

**State Counts**

<b>AK</b>	10	<b>HI</b>	34	<b>MI</b>	349	<b>NV</b>	58	<b>TN</b>	139
<b>AL</b>	86	<b>IA</b>	79	<b>MN</b>	359	<b>NY</b>	823	<b>TX</b>	758
<b>AR</b>	87	<b>ID</b>	67	<b>MO</b>	253	<b>OH</b>	469	<b>UT</b>	32
<b>AZ</b>	104	<b>IL</b>	564	<b>MS</b>	22	<b>OK</b>	49	<b>VA</b>	457
<b>CA</b>	1,013	<b>IN</b>	137	<b>MT</b>	8	<b>OR</b>	80	<b>VI</b>	--
<b>CO</b>	128	<b>KS</b>	77	<b>NC</b>	231	<b>PA</b>	524	<b>VT</b>	17
<b>CT</b>	234	<b>KY</b>	92	<b>ND</b>	20	<b>PR</b>	--	<b>WA</b>	133
<b>DC</b>	1,347	<b>LA</b>	66	<b>NE</b>	69	<b>RI</b>	58	<b>WI</b>	213
<b>DE</b>	39	<b>MA</b>	282	<b>NH</b>	17	<b>SC</b>	52	<b>WV</b>	16
<b>FL</b>	258	<b>MD</b>	162	<b>NJ</b>	379	<b>SD</b>	13	<b>WY</b>	8
<b>GA</b>	325	<b>ME</b>	29	<b>NM</b>	8	<b>Total</b>	<b>10,834</b>		

**Pricing                      25% Commission to Recognized Brokers**

Base/Cheshire	\$ 65/M	Fax Numbers	\$ 45/M	CD-ROM	\$ 25/F
Minimum Order	\$ 195; 3000 names	Key Code	\$ 3/M	P/S Labels	\$ 7/M
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Job Title	\$ 5/M	Duplicate Set	\$ 32.50/M	Diskette	\$ 25/F
SCF	\$ 5/M	Unlimited Usage	\$ 130/M	Galley	\$ 10/M
Zip Codes	\$ 5/M	Running Charges	\$ 10/M	Special Sort	\$ 5/M
Phone Numbers	\$ 15/M	Email Delivery	\$ 25/F	Size Select	\$ 5/M

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