



**HUGO DUNHILL MAILING LISTS**

SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS  
11211 John Galt Boulevard Omaha, NE 68137  
Toll Free: 800-223-6454 www.hdml.com

**Bookstores**

**List: 0912-5**

**Bookstores**

**Count: 23,472**

**45% Male**

**90% Zip + 4**

**99% Phones**

**64% Fax Numbers**

This newly updated file of bookstores by specialty is available with over 30 selections. Included are 22,430 bookstores in the U.S., 53 major chain & franchise headquarters and 989 wholesalers of books and magazines. This is an ideal source for those wishing to distribute books, periodicals and publications.

**Selections by Specialty -**

Antiquarian General	1,423
Antiquarian Mail Order	427
Art Supply Store	81
Antiquarian Specialized	261
Comics	116
College General	3,289
Cooking	313
Computer Software	1,453
College Specialized	122
Department Store	1,664
Educational	217
Foreign Language	73
Federal Sites	67
Gift Shop	171
General	5,249
Juvenile	173
Mail Order General	168
Nature & Natural History	727
Mail Order Specialized	96
Metaphysics & New Age	181
Museum Store & Art Gallery	395
News Dealer	87
Office Supply	22
Other	1,713
Paperback	183
Religious	2,918
Catholic/Christian	1,957
Jewish	65
Protestant	337
Self Help/Development	18
Stationer	8
Toy Store	43
Used	747

**Selections by Largest Bookstores -**

Babbage	58
Barnes & Noble	922
Borders	424
B Daltons	152
Hastings Books, Music & Video	138
Books-A-Million Stores	161
Reader's Digest	1,395
Shopko Stores Inc.	133
Walden Book Co.	619



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**State Counts -**

AK	104	HI	98	MI	810	NV	131	TN	488
AL	334	IA	262	MN	539	NY	1,516	TX	1,244
AR	206	ID	130	MO	465	OH	895	UT	221
AZ	397	IL	965	MS	179	OK	259	VA	652
CA	2,628	IN	469	MT	160	OR	366	VI	9
CO	460	KS	234	NC	672	PA	1,033	VT	134
CT	330	KY	311	ND	70	PR	41	WA	630
DC	126	LA	262	NE	170	RI	84	WI	519
DE	71	MA	785	NH	251	SC	303	WV	146
FL	1,091	MD	460	NJ	549	SD	91	WY	64
GA	629	ME	211	NM	218	<b>Total</b>	<b>23,472</b>		

**Pricing 25% Commission to Recognized Brokers**

<b>Base</b>	<b>\$ 80/M</b>	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge	Fax Numbers	\$ 45/M

**Contact**

Tel: 800-223-6454 Email: [counts@hdml.com](mailto:counts@hdml.com)